

Expect the best. **REFRATECHNIK**



The Refratechnik Group with its innovative refractory products is a world-wide successful partner of the cement, lime, steel, non-ferrous and ceramics industry. As continuously growing group of companies we are represented in 20 locations with more than 1.500 employees.

You will find more information about the Refratechnik Group under www.refra.com.

Refratechnik Asia Group with more than 300 employees on five sites is a well-known supplier of the cement industry and Refratechnik Asia Ltd. as it's headquarter represents both an administrative center and a trading company in the Asia Pacific region.

Support us in our daily business in our Hong Kong office as:

Marketing Manager

(With technical background for refractories)

Requirements:

- Sales experiences & education with Engineering (ceramic technology) background preferred
- Knowledge of cement and refractory industry/projects (desirable)
- Excellent interpersonal and intercultural communication skills, self-motivated and outgoing
- Convenient and adaptable for China market, good track record in all aspects of developing & managing marketing strategies
- Proficient in both written and spoken English (mandatory) & Chinese (Mandarin desirable)
- Immediate available is highly preferred

Responsibilities:

- Market research and analysis, update market trend of the refractory industry
- Establishment of brochures, advertisement, presentation materials and banners
- Attendance & preparation of seminars, exhibitions, visit of customers in assigned sales areas
- Follow-up customer relationship and new CRM system; on job training and workshops
- Stay in contact with colleagues in Germany for corporate identity issues

Friendly and multi-cultural work environment with an attractive remuneration package including : **5 days work base + annual leave + medical benefits + 13th month salary** and **excellent development opportunities** will be offered to the right candidate.

Applicants not hearing from us within two weeks from the date of advertisement may consider their applications unsuccessful.

Interested?

Please send your CV, certifications together with your salary expectations as email to: jobs@rtasia.hk (not more than 5MB as MS Word or PDF document)